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JUNIOR LEAGUE PLANS SEVENTH ANNUAL RIVERWALK RUN New: Kids' Fun Run Added to Combat Childhood Obesity

Fort Lauderdale, FL – Grab your sneakers! It's spring and that means it's time for the Riverwalk Run. Now in its seventh year, the Junior League Riverwalk Run takes runners and fitness walkers through the historic Rio Vista neighborhood. Last year's 5-mile and 5K races drew nearly 1,400 participants, and the Junior League hopes to increase participation this year with the addition of a 1-mile Kids' Fun Run.

As part of the commitment to combat childhood obesity and promote physical fitness, the Junior League has expanded this annual event to include an event for children, which is part of the Commit 2B Fit program. Children enrolled in the Commit 2B Fit program who participate in the Fun Run will be eligible for a special charm to add to their Commit 2B Fit bracelet.

This year's race will be held on **Saturday, March 24, 2007**, and begins at Huizenga Park in downtown Fort Lauderdale. Race times are scheduled for 7 a.m. (5-mile), 7:15 a.m. (5K), and 8:15 a.m. (Kids' Fun Run). Cost to participate is \$20 per person prior to race day, \$25 on race day, and \$10 for children participating in the Kids' Fun Run.

Participants are also encouraged to have friends and family sponsor them in the race when they register online at www.active.com. In addition to prizes for top runners, the participant who raises the most money for the League will win a portrait package from Little's Portrait Studio, valued at \$2,000.

Now in its 70th year, the Junior League of Greater Fort Lauderdale uses the proceeds from the Riverwalk Run and other annual fundraisers to support current projects, including the signature Junior League Play Station at Holiday Park, Ronald McDonald House, a new program to benefit teenagers who have aged out of the foster care system, and numerous Leagues on Loan projects throughout the year.

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The Junior League of Greater Fort Lauderdale is a nonprofit organization of women committed to promoting volunteerism and improving the community through effective action and leadership of trained volunteers. Past Junior League projects include the Museum of Art | Fort Lauderdale, the Museum of Discovery and Science, Jack & Jill Children's Center, Kids in Distress, SOS Children's Village, Henderson Mental Health Clinic, OUR House, Susan B. Anthony Center, and Volunteer Broward. For more information, contact the Junior League office at (954) 462-1350 or www.JLGFL.org.

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